



## NEWS RELEASE

For Immediate Release

### THE GOOD NIGHT FOUNDATION AND PREFERRED HOTEL GROUP™ INVITE GUESTS TO GIVE BACK WHILE TRAVELING

*More Than 85 Hotels Worldwide Offer Packages With a Donation Component*

**SAN FRANCISCO, July 20, 2011** – Summer has officially arrived, and for those planning travel with either family or pets, [The Good Night Foundation](#) and [Preferred Hotel Group™](#) make it easy to practice travel philanthropy and give back to the global community while on vacation. Three exclusively crafted offers – City Kids, Family Fun, and Pets Welcome – include nightly donations to international charitable organizations supporting vulnerable children and wildlife. More than 85 Preferred Hotel Group properties in 20 countries are pleased to participate.

Families who book the [City Kids](#) and [Family Fun](#) offers will enjoy daily breakfast for two, a hotel/resort credit, and Family Fun Packs, including on-site activities, tickets to local attractions, shopping discounts and much more. The nightly package rate includes a donation of \$1\* to \$3\* to Global Angels, a foundation championing the causes of children, young people and impoverished communities around the world.

Furry friends and their owners will delight in booking the [Pets Welcome](#) offer. This pet-tacular package includes daily breakfast for two, double airline miles or a spending credit, and a Paws Pack filled with goodies for their four-legged travel companion. A nightly donation of \$1\* to \$3\* benefits the Born Free Foundation, a wildlife charity working to protect threatened wild species and stop wild animal suffering worldwide.

All three offers are available through Dec.31, 2011, and guests may view participating properties and book packages [here](#).

“It is a win-win for both the guests and the participating hotels and resorts. We are pleased to provide a way for travelers to support global causes through our partner, Preferred Hotel Group,” said Executive Director Maureen Raynaud at The Good Night Foundation. “And, the hotels and resorts have an opportunity to increase their social responsibility and raise awareness among their guests. We invite hotels to partner with The Good Night Foundation and make an impact on the global community.”

The Good Night Foundation is a nonprofit association of participating hotels, resorts, inns and other lodging properties around the world that is making a difference by providing a way for guests to “give back” to local communities and global causes. Funding is raised through small nightly guest donations at participating hotels. Those interested in partnership may visit [www.goodnightfoundation.org](http://www.goodnightfoundation.org).

Preferred Hotel Group represents more than 850 best in class hotels and resorts in more than 70 countries. Via the [GIFTTS program](#) – Great Initiatives for Today’s (Tomorrow’s) Society – the company highlights exceptional actions of member hotels in the areas of philanthropy, community, and/or environment and invites hotels to independently partner with The Good Night Foundation as well.

“Preferred Hotel Group proudly partners with The Good Night Foundation to offer our members and their guests a purpose-filled, philanthropic stay,” said Lindsey Ueberroth, president, Preferred Hotel Group. “The global impact and multiplier effect of numerous small donations from guest stays can help the wellbeing of global children and wildlife for years to come.”

\*Preferred Hotels & Resorts and Preferred Boutique properties include a US \$3 donation; Summit Hotels & Resorts properties include a US \$2 donation; Sterling Hotels include a US \$1 donation.

### **About The Good Night Foundation**

Founded in 2007 and based in San Francisco, The Good Night Foundation© ([www.goodnightfoundation.org](http://www.goodnightfoundation.org)) is a 501(c)(3) nonprofit organization with the mission to support programs that focus on health, education, poverty relief and the environment. Inspired by the principles of the non-partisan Clinton Global Initiative, The Good Night Foundation is a pioneer in a new wave of travel philanthropy.

The Good Night Foundation actively invites lodging properties to join the organization, at no cost and with minimal impact on daily operations. Hotels add an optional \$3 nightly donation to guest bills and forward collected donations to The Good Night Foundation, which handles all administration and accounting. Half of a hotel’s donation proceeds are sent to local charities designated by the hotel; the remaining proceeds fund grants for programs of global scope selected by The Good Night Foundation.

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### **About Preferred Hotel Group™**

Preferred Hotel Group represents more than 850 independent, best-in-class hotels and luxury shared-ownership residences in more than 70 countries across a collection of six distinct brands: [Preferred Hotels® & Resorts](#), [Preferred Boutique™](#), [Summit Hotels & Resorts™](#), [Sterling Hotels™](#), [Historic Hotels of America®](#) and Preferred Residences™. A family-owned company, Preferred Hotel Group offers independent hotels the global reach required to serve the leisure and business markets, providing its partners with a suite of comprehensive business solutions including global sales, marketing, distribution, technology, and quality assurance. Partner hotels have access to over one million active travel consumers through a global guest loyalty program, [!Prefer™](#), and increased opportunities and exposure to a valuable niche market through [Preferred Golf™](#). For more information, visit us on the web at [www.PreferedHotelGroup.com](http://www.PreferedHotelGroup.com).

For high-resolution imagery of the properties, please visit the Preferred Hotel Group Image Library at [www.preferredhotelgroupimages.com](http://www.preferredhotelgroupimages.com).