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Fact Sheet

The Good Night Foundation

What: The Good Night Foundation is a 501(c)(3) non-profit organization that supports organizations focused on health, education, environment and poverty relief, with funding provided by \$2 to \$4 nightly guest donations at participating hotels.

How it Works: Hotels sign up to be members, at no cost. The Good Night Foundation provides materials outlining the program to be distributed to guests at check-in or turn-down. A \$2 to \$4 (USD) charitable donation is added to guests' nightly rate. From the proceeds, 50 percent is used to help fund worldwide programs selected by the foundation. The remaining 50 percent goes to the local organization or organizations selected by the hotel. Funds are collected and distributed by The Good Night Foundation. There are no up-front costs for a hotel to join, and minimal administration is required. Hotels' guests may opt out of The Good Night Foundation participation at any time during their stay.

Grantees: The Good Night Foundation's initial global grantees are the [Arlington Academy of Hope](#), the [Clinton HIV/AIDS Initiative](#), the [Alliance for a Healthier Generation](#), [Oceana](#), and [Endeavor](#). These were selected by The Good Night Foundation's board of directors based on their work in four focus areas of global improvement: health, education, poverty alleviation and the environment. All grants will be made annually, based on review and approval by The Good Night Foundation's board.

Participating hotels select the local organizations they wish to receive donation proceeds. For example, one founding member, the Jean-Michel Cousteau Fiji Islands Resort, selected the Savusavu Community Foundation, which is dedicated to the local Fijian community around Savusavu and focused on health, culture and the environment. Another founding member, California's Post Ranch Inn, allocated its portion to support local causes such as the Big Sur Health Center. To qualify, local donation recipients must be involved in one or more of The Good Night Foundation's four focus areas.

Inspiration: The Good Night Foundation is inspired by the Clinton Global Initiative, a non-partisan project of the Clinton Foundation. President Bill Clinton launched the Clinton Global Initiative in 2005 as a non-partisan catalyst for action, bringing together a community of global leaders to devise and implement innovative solutions to some of the world's most pressing challenges.

Founders: The Good Night Foundation was co-founded by Mike Freed, managing partner of Passport Resorts LLC and creator of Post Ranch Inn in Big Sur, California, and Jack Theimer, president of The Theimer Group, chief executive officer of the private equity fund HPJ Media Ventures and Clinton Global Initiative member.

Board of Directors: The Board of Directors of The Good Night Foundation includes Executive Director Maureen Raynaud, co-founders Mike Freed and Jack Theimer, Bruce Lindsey, CEO of the William J. Clinton Foundation and its auxiliary Clinton Global Initiative, Peter Heinemann, co-founder of Passport Resorts and Brooke Ueberroth, Vice President of Communications for Preferred Hotel Group.

Founding Hotels:

- Post Ranch Inn, Big Sur, California
- Hotel Hāna-Maui and Honua Spa, Hāna Maui, Hawaii
- Jean-Michel Cousteau Fiji Islands Resort, Savusavu, Vanua Levu, Fiji Islands
- Sea Ranch Lodge, The Sea Ranch, California
- Dolphin Bay Resort & Spa, Pismo Beach, California
- Cavallo Point – the Lodge at the Golden Gate, Fort Baker, Sausalito, California

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